

# Privacy Policy

Lacani SAS, committed to the rights of individuals, particularly with regard to automated processing and in a desire for transparency with its customers, has established a policy covering all such processing, the purposes pursued by the latter as well as the means of action available to individuals so that they can best exercise their rights. For further information on the protection of personal data, we invite you to visit the site: <https://www.cnil.fr/>.

## Article 1 - Legal Notice

### 1.1 Site (hereinafter "the Site"):

SamBoat

### 1.2 Publisher (hereinafter "the publisher"):

Lacani SAS with a capital of €8,206.9  
whose head office is located at 145 rue Achard 33300 Bordeaux  
represented by Nicolas CARGOU, in his capacity as Managing Director  
registered in the Bordeaux Trade & Companies Register under no. 799 758 412  
telephone number: +33 5 35 54 41 46  
e-mail address: [CONTACT@samboat.fr](mailto:CONTACT@samboat.fr)

### 1.3 Hosting Provider (hereinafter "the Hosting Provider"):

SamBoat is hosted by Amazon Web Services LLC, headquartered at P.O. Box 81226, Seattle - WA 98108-1226.

### 1.4 Data Protection Officer (DPO):

A data protection representative: Laurent CALANDO, [legal@samboat.fr](mailto:legal@samboat.fr), is at your disposal for any questions relating to the protection of your personal data.

## Article 2 - Collection and protection of data

Your data is collected by Lacani SAS. Personal data is any information concerning an identified or identifiable natural person (data subject); a person is considered to be identifiable if it can be identified, directly or indirectly, in particular by reference to a name, an identification number or one or more specific elements specific to his or her physical, physiological, genetic, psychological, economic, cultural or social identity.

The personal information that may be collected on the site is mainly used by the publisher to manage relations with you, and if necessary to process your orders.

The personal data collected are as follows:

- surname and first name
- address
- e-mail address
- telephone number
- date of birth

- ID, Boat licence
- financial data: within the framework of the payment of products and services offered on the Platform, the security of transactions is ensured by the company MANGOPAY SA, a public limited company, with a capital of 2,000,000 euros, whose registered office is located at 59 Boulevard Royal, L-2449 Luxembourg

A data protection representative: Laurent CALANDO, [legal@samboat.fr](mailto:legal@samboat.fr), is at your disposal for any questions relating to the protection of your personal data.

### **Article 3 - Right of access, rectification and deletion of your data**

In application of the regulations applicable to personal data, users have the following rights:

- right of access: they can exercise their right of access to know their personal data by writing to the e-mail address below. In this case, before implementing this right, the Platform may request proof of the user's identity in order to verify its accuracy;
- the right of rectification: if the personal data held by the Platform are inaccurate, they may request that the information be updated;
- the right of data deletion: users may request the deletion of their personal data, in accordance with applicable data protection laws;
- the right to limit processing: the right to object to the processing of data: users may object to the processing of their data in accordance with the hypotheses provided for by the RGPD;
- the right to transferability: they may request that the Platform give them the personal data they have provided in order to transmit them to a new Platform.

You can exercise this right by contacting us at the following address:  
145 rue Achard 33300 Bordeaux FR

Or by email to the address:  
[CONTACT@samboat.fr](mailto:CONTACT@samboat.fr)

You can also contact our data protection representative: Laurent CALANDO, [legal@samboat.fr](mailto:legal@samboat.fr), who is at your disposal for any questions relating to the protection of your personal data.

All requests must be accompanied by a photocopy of a valid, signed identity document and must mention the address at which the publisher can contact the applicant. The reply will be sent within one month of receipt of the request. The one-month deadline may be extended by two months if the complexity of the application and/or the number of applications so requires.

In addition, and since the law n°2016-1321 of October 7, 2016, people who wish to do so, have the possibility to organize the treatment of their data after their death. For more information on the subject, you can visit the CNIL website: <https://www.cnil.fr/>.

Users may also file a complaint with the CNIL on the CNIL website: <https://www.cnil.fr/>.

We recommend that you first contact us before filing a claim with the CNIL, because we are at your complete disposal to solve your issue.

#### **Article 4 - Use of data**

The personal data collected from users is used to provide the Platform's services, improve them and maintain a secure environment. The legal basis of the processing operations is the execution of the contract between the user and the Platform. Specifically, the uses are as follows:

- access and use of the Platform by the user;
- management of the operation and optimisation of the Platform;
- implementation of user assistance;
- verification, identification and authentication of the data transmitted by the user;
- personalisation of the services by displaying advertisements based on the user's browsing history, according to his or her preferences;
- prevention and detection of fraud, malware (malicious software) and management of security incidents;
- management of possible disputes with users;
- sending commercial and advertising information, according to the user's preferences;
- organisation of the conditions of use of the Payment Services.

#### **Article 5 - Data retention policy**

The Platform keeps your data for the time necessary to provide you with its assistance services, to the extent reasonably necessary or required to meet legal or regulatory obligations. We may also retain some of your information as necessary to comply with regulatory requirements, settle disputes, prevent fraud and abuse or enforce our terms and conditions, even if we are not required to do so by law.

after you close your account or we no longer need to provide you with our services.

#### **Article 6- Sharing of personal data with third parties**

Personal data may be shared with third party companies exclusively within the European Union in the following cases:

- when the user uses payment services, for the implementation of these services, the Platform is in relation with third party banking and financial companies with which it has contracts;
- when the user publishes, in the open comment areas of the Platform, information is accessible to the public;
- when the user authorises the website of a third party to access their data;
- when the Platform uses the services of service providers to provide user support, advertising and payment services. These service providers have limited access to user data in the context of the performance of these services and are contractually obliged to use them in accordance with the provisions of the applicable regulations on the protection of personal data;
- if required by law, the Platform may carry out the transmission of data in order to follow up claims made against the Platform and to comply with administrative and judicial procedures.

#### **Article 7- Commercial offers**

You may receive commercial offers from the publisher. If you do not wish, please click on the following link: <https://www.samboat.com/private/profile/notifications>. Your data are likely to be used by the partners of the publisher for commercial prospecting, if you do not wish, please click on the

following link: <https://www.samboat.com/private/profile/notifications>. If, when consulting the site, you access personal data, you must refrain from any collection, any unauthorized use and any act that may constitute an invasion of privacy or reputation of persons. The publisher declines all responsibility in this respect. The data is kept and used for a period of time in accordance with the legislation in place.

## **Article 8 - Cookies**

What is a "cookie"? A "cookie" or tracer is an electronic file deposited on a device (computer, tablet, smartphone) and read, for example, when consulting a website, reading an email, installing or using a software or mobile application, regardless of the type of device used (source: <https://www.cnil.fr/fr/cookies-traceurs-que-dit-la-loi>). By browsing this site, cookies from the company responsible for the site concerned and/or third party companies may be placed on your terminal. When you first browse this site, a banner explaining the use of cookies will appear. From then on, by continuing the navigation, the customer and/or prospect will be deemed to be informed and have accepted the use of the said "cookies". The consent given will be valid for a period of thirteen (13) months, and the user has the possibility of disabling cookies by means of his browser settings.

All information collected will be used only to track the volume, type and pattern of traffic using this site, to develop the design and layout and for other administrative and planning purposes and more generally to improve the service we offer.

The following cookies are present on this site:

### **Google cookies:**

- Google analytics: allows to measure the site's audience;
- Google tag manager: facilitates the implementation of tags on pages and allows the site to manage Google tags;
- Google AdSense: Google's advertising agency using websites or YouTube videos as support for its ads;
- Google Dynamic Remarketing: allows to offer you dynamic advertising based on previous searches;
- Google Adwords Conversion: tool for tracking adwords advertising campaigns;
- DoubleClick: Google's advertising cookies to deliver banners.

### **Facebook cookies:**

- Facebook connect: allows you to log in using your Facebook account;
- Facebook social plugins: allows you to like, share, comment on content with a Facebook account;
- Facebook Custom Audience: allows you to interact with the Facebook audience.

-Criteo (retargeting)

The lifespan of these cookies is thirteen months.

For more information on the use, management and deletion of "cookies", for any type of browser, we invite you to consult the following link: <https://www.cnil.fr/en/home>